



Texas High School Athletic Directors Association
46th Annual State Conference and Professional Develop Program
Sunday, March 26th – Wednesday, March 29th, 2017-Waco Convention Center
100 Washington Ave. Waco, Texas 76712
Creating a Successful Future

Sunday, March 26th

10:00 a.m.-12:00 noon
12:00 noon-5:00 p.m.
3:00 p.m.-5:00 p.m.
1:00 p.m.-2:00 p.m.
2:00 p.m.-3:30 p.m.

THSADA Officers Meeting –Waco Suite
Attendee Registration-Event Office 213
Exhibitors can pick up their packet-Chisholm Hall
Committee Chairs Meeting-Waco Room 101

THSADA Committee Meetings

Membership-Jennifer Roland-Ranger Room 106
Publication-Bernie Mulvaney-Ranger Room 107
Professional Development-Debbie Fuchs-Ranger Room 108
Awards-Randy Cretors-Ranger Room 109
Special Events-Vince Sebo-Ranger Room 110
Football Advisory-Cliff Odenwald-Texas South 116
G&B Basketball Advisory-Philip O’Neal-Texas South 117
Officials Advisory-Johnny Tusa-Texas South 118

2:00 p.m.

Conference Staff Meeting-Waco Room 101
THSADA Staff/Board Officers/Designated Region Directors

4:00 p.m.-4:45 p.m.

Critical/Legal Issues Specific to UIL/Private School Athletic Administrators-Brazos Ballroom
John Crawford-President-THSADA
Christopher Gilbert-Partner-JD-Thompson & Horton, LLP

4:50 p.m.-5:00 p.m.

Beverage Break-Sponsored by Extreme Tix

5:00 p.m.-5:50 p.m.

Critical/Legal Issues Specific to UIL/Private School Athletic Administrators-Brazos Ballroom
John Crawford-President-THSADA
Christopher Gilbert-Partner-JD-Thompson & Horton, LLP

Ashby Porter-Coach Support Director
LaDainian Tomlinson Preparatory Academy
Keith Kilgore-THSADA

6:00 p.m.-8:00 p.m.

State Conference Kickoff Reception-EnviroTurf-powered byXFIT brands, inc./Hal Mumme
Football-Hilton Poolside Attendees/Exhibitors/Sponsors
John Crawford-President-THSADA

Monday, March 27th

8:00 a.m.-2:00 p.m.

Attendee Registration-Event Office 213

10:00 a.m.-5:00 p.m.	Exhibitor packet pick up-Chisholm Hall
11:00 a.m.	Exhibits Set up Begins-Chisholm Hall
9:00 a.m.	CAA Exam-Waco Room 101
8:30 a.m.-9:20 a.m.	<u>University Interscholastic League</u> -Presented by Musco Lighting-Brazos Ballroom Debbie Decker-President-elect-THSADA Dr. Charles Breithaupt-Executive Director-UIL Dr. Susan Elza-Director of Athletics-UIL
8:30 a.m.-9:20 a.m.	<u>Texas Association of Private and Parochial Schools</u> -Presented by Brock USA-McLennan 209 Shawn Pratt-Vice President-THSADA Bryan Bunselmeyer-Executive Director-TAPPS Steve Prud'homme-Associate Director-Athletics-TAPPS
9:20 a.m.-9:35 a.m.	Beverage Break-Sponsored by Extreme Tix
9:35 a.m.-10:25 a.m.	<u>University Interscholastic League</u> -Presented by Musco Lighting -Brazos Ballroom Chris Feris-Past President-THSADA Leo L. Barnes, JD-Director of Policy-UIL Mike Motheral-Chairman-State Executive Committee-UIL
9:35 a.m.-10:25 a.m.	<u>Texas Association of Private and Parochial Schools</u> -Presented by Brock USA-McLennan 209 Shawn Pratt-Vice President-THSADA Bryan Bunselmeyer-Executive Director-TAPPS Steve Prud'homme-Assistant Director-Athletics-TAPPS
10:25 a.m. -10:40 a.m.	Beverage Break-Sponsored by Extreme Tix
10:40 a.m. -11:20 a.m.	<u>Championship Prep—in All That We Do-Hellas Construction</u> -Brazos Ballroom Keith Kilgore-THSADA Dean Linke-Hellas Construction Regional VP of Business Development Eastern Region Lunch-on your own
11:25 a.m.-12:50 p.m.	<u>Board of Directors/Committee Chairs Meeting-Brazos B Hilton</u>
11:30 a.m. – 12:10 p.m.	<u>Board of Directors/Committee Chairs Luncheon-Brazos B Hilton</u>
12:10 p.m. -12:50 p.m.	<u>Athletic Facilities Planning Panel</u> -Brazos Ballroom Moderator-John Crawford-President-THSADA Hellas Construction-Reed Seaton-CEO Hellas Construction Musco Lighting-Tod Spears-Sales Manager-Musco Lighting Daktronics-Chris Westerman-Video Display System Product Manager PBK Sports-Trey Schneider, P.E.-Partner/President-PBK Sports
1:00 p.m.-1:50 p.m.	<u>Dealing with the Multi-Sport Athlete and Coach Panel</u> -McLennan 207 Moderator-Shawn Pratt-Vice President-THSADA Scott Lehnhoff-SCUC ISD Kirk Martin-Alvin ISD Darryl Hemphill-Northside ISD Hugh Sandifer-Abilene Wylie ISD
	<u>TV/Radio/Internet Broadcast Policies Panel</u> -McLennan 209 Moderator-Chris Feris-Past President-THSADA Ray Zepeda-Cy Fair ISD Steve Williams-Allen ISD Cliff Odenwald-Garland ISD Troy Kite-Humble ISD
2:00 p.m.-2:45 p.m.	<u>Empower Your School's Brand-presented by VIP Branding</u> -Brazos Ballroom John Crawford-President-THSADA Helen Price-Executive Director-VIP Branding
	<u>Thoughts and Strategies in Dealing with Club Sports</u> -McLennan 208 Moderator-Debbie Decker-President-elect-THSADA Marmion Dambrino-Houston ISD Gil Garza-Dallas ISD Karen Funk-North East ISD Leal Anderson-Austin ISD
2:45 p.m.-2:55 p.m.	Beverage Break-Sponsored by Extreme Tix
2:55 p.m.-3:50 p.m.	<u>Social Media in the Athletic Department</u> -Presented by SuperFanHigh-Brazos Ballroom Debbie Decker-President-elect-THSADA Tendai Charasika-CEO-SuperFanHigh

Booster Club Oversight and Management-McLennan 208

Chris Feris-Past President-THSADA
Dale Hart-Association of School Booster Clubs

4:00 p.m.-4:50 p.m.

Opening Session-Presented by Varsity Brands-Brazos Ballroom

Welcome-John Crawford –President-THSADA
Will Phipps-Greater Waco Sports Commission
Julie Norton Jackson-Executive Director-IMPACT/Varsity Brands

Keynote Address: Matt Rhule-Head Football Coach-Baylor University

Paul Wildeman-Daktronics

5:00 p.m.-8:00 p.m.

Daktronics Tradeshow Festival-Chisholm Hall

Tuesday, March 28th

9:00 a.m.

Hellas Construction-Benny Carter Memorial Golf Tournament-Cottonwood Creek Golf Course

ATHLETIC ADMINISTRATORS ACADEMY

Brazos Ballroom

Critical issues facing Campus and District Athletic Administrators

9:00 a.m.-9:40 a.m.

Private Schools Session- Policy and Procedures involved in budgeting for all Sports- McLennan 209

Moderator-Rene Aguilar-Region 4
Rod Kaspar-Bishop T.K. Gorman
Beck Brydon-St. Regents of Austin
Kirk McJunkin-Trinity Christian Academy
Amy Mattes-St. Agnes Academy

9:00 a.m.-9:40 a.m.

Public School Session-Policy and Procedures involved in budgeting for all Sports-Brazos Ballroom

Moderator-Rodney Chant-Region 5
Buddy Reed-College Station ISD
Jim Streety-New Braunfels ISD
Randy Rowe-Midland ISD
Richard Delgado-Aldine ISD

9:40 a.m. – 9:50 a.m.

Beverage Break-ExtremeTix

9:50 a.m.-10:20 a.m.

Is all Artificial Turf Created Equally? The latest in Football Injury Research
Dr. Michael C. Meyers, PhD, FAC SM-Dept of Sport Science and Physical Education-Idaho State
University-Brazos Ballroom

Keith Kilgore-THSADA

10:30 a.m.-11:20 a.m.

Private School Athletic Technology Session-Presented by SuperFanHigh-McLennan 209

Rene Aguilar-Region 4
Tendai Charasika-Chief Executive Officer-SuperFanU

10:30 a.m.-11:20 a.m.

Public School Session-Prepare for the Unexpected-Brazos Ballroom

Moderator-Rodney Chant-Region 5
Pete Wagner-Southwest ISD
Paige Hershey-Spring Branch ISD
Jerry Creel-Deer Park ISD
Clint Roddy-Irving ISD

11:20 a.m. - 1:30 p.m.

Lunch on your own

ATHLETIC ADMINISTRATORS ACADEMY

Brazos Ballroom

Critical issues facing Campus and District Athletic Administrators

1:30 p.m.-2:20 p.m.

Private School Session-Hiring and Working with Part-Time Coaches-McLennan 209

Moderator-Oscar Riojas-Region 7
Jeff Smith-Trinity Christian Academy
April Fricke-Incarnate Word High School
Matt McLeod-The Covenant Preparatory School
Carlos Enrico-Central Catholic High School
1:30 p.m.-2:20 p.m. **Public School Session: Hiring/Re-assignments/Interviews/Evaluations**-Brazos Ballroom
Moderator-Johanna Denson-Region 6
Philip O'Neal-Mansfield ISD
Bernie Mulvaney-Goose Creek ISD
Kenny Catney-Frenship ISD
Kevin Greene-Fort Worth ISD

2:20 p.m. – 2:40 p.m. **Beverage Break - ExtremeTix**
2:40 p.m.-3:30 p.m. **Women in Athletic Administration**-Brazos Ballroom
Moderator-Johanna Denson-Region 6
Barbara Wise-San Antonio ISD
Dena Scott-Fort Bend ISD
Marsha Martin-Cypress Christian School
Lisa Langston-Fort Worth ISD
Paula Gonzalez-McAllen ISD

3:45 p.m.-4:00 p.m. **Hellas Construction-Welcome-Golf Awards**-Brazos Ballroom
John Crawford-President-THSADA
Randy Bullock-Hellas Construction

4:00 p.m.-6:00 p.m. **Hellas Construction Tradeshow Festival**-Chisholm Hall

Wednesday, March 29th

7:30 a.m.-12:00 noon Exhibit Hall breakdown
8:30 a.m.-10:00 a.m. **State of High School Athletics in Texas-Presented by Musco Lighting**-Brazos Ballroom
Dr. Charles Breithaupt-Executive Director-University Interscholastic League
Bryan Bunselmeyer-Executive Director-Texas Association for Private/Parochial Schools
John Crawford-President-THSADA

Craig Way-Voice of the Texas Longhorns/Fox Sports Southwest High School Scoreboard Show

10:15 a.m.-11:45 a.m. **THSADA General Session-Presented by Nevco**-Brazos Ballroom

Rusty Dowling-Executive Director THSADA

Sponsor Introductions

Awards Announcements – Randy Cretors/Bob DeJonge

Texas Athletic Administrators Certificate-Larry Peil

Clair Anderson-Register My Athlete.com UIL-PAPF/Waiver/RCP

THSADA Recognition/Award Introductions- Presented by Whataburger

Debbie Decker-President-elect-THSADA

Jeff Altman-Marketing Manager-Whataburger Restaurants

Whataburger Scholar-Athlete Program

Hall of Honor Inductees

Introduce VP Candidates

Keith Kilgore-THSADA

Mega Drawings-Vince Sebo: Special Events Committee

Rusty Dowling-Executive Director-THSADA

11:45 a.m. Hotel Checkout