

THSADA NEWSLETTER

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THSADA State Conference and Professional Development Program 2018 Conference Review

Ready-Dwelling - Executive Director

The 47th annual THSADA State Conference and Professional Development Program included a successful four-day Conference in Waco at the Waco Convention Center. This was the second year in a row that the THSADA hosted a Conference in Waco. The next two years will also be held at the Waco Convention Center.

The THSADA State Conference saw record 300 attendees during the four-day Conference that included Athletic Administrators, Head Football Coaches and Athletic Staff members. There was also a large turnout of Athletic Directors/Head Football Coaches that attended. The Tradestone was also the largest that the THSADA has ever had with 170 Exhibit Booths on display in the Chisholm Hall. The Tradestone has grown significantly over the years and another large turnout is expected next year.

THSADA membership is reflective of the interest and participation of Athletic Administrators throughout the State of Texas. THSADA membership has reached 100 and continues to increase each year. The immediate goal of 1,000 member is within reach soon.

The 2018 State Conference also featured the launch of the Texas Athletic Administrators Certification program. The significant increase in attendance can be traced to the TAAC as many first-time attendees came to the Conference to go through the TAAC program. Participation in the TAAC program at the Conference far exceeded expectations and the THSADA has open a good



deal of time recruiting and cataloging all the TAAC cards that were collected.

The State Conference opened on Sunday with a meeting of all THSADA Committee Chairs that was followed by a meeting of all eight THSADA committees.

THSADA Committee Chairs

Publications

Benita Maloney-Goss-Crunk ED

TAAC Committee

Jerry Linkleja-Pike ED

Awards

Todd Hoyle-Ector County ED

Membership

Jennifer Boland-Alamo Heights ED

Special Events

Vince Siler-Trinidad ED

Sports Advisory

Cliff McDonald-Galveston ED

Philly O'Hair-Mansfield ED

Website

Johnny Tate-Waco ED

NSAA

Brenda Marshall-Corpus Christi ED

The Texas Athletic Administrators Certification program got started with two Sunday sessions featuring Mr. Jim Webb of the law firm Webb Callahan Swain Rosen and Eple PC who gave an excellent presentation on their legal issues that are critical and unique to Athletic Administrators. Mr. Webb's presentation was followed by the annual Sunday Night Kickoff Reception that was held outdoors at the Hilton pool and hosted by Entertainment of Trust

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