



**CORPUS CHRISTI INDEPENDENT SCHOOL DISTRICT**  
**Coaches Professional Development**  
**Veterans Memorial High School**  
**Friday, July 28, 2023**



- 8:00 - 8:30 Sign in, Chick-fil-a Breakfast, Strawbridge Coaches' Pictures
- 8:30 - 9:00 Welcome: Dr. Roland Hernandez, Superintendent  
 CCISD Information: Brenda Marshall, Senior Director of Athletics  
 Corpus Christi Coaches Association: [Craig Charlton](#)
- 9:00 - 9:50 U.I.L. Portal, Canvas - Michael Keel, Assistant Athletic Director  
 Eligibility Calendar, Personnel, 2 Words - *Presenter: Kevin Hendrickson*, Assistant Athletic Director  
 Sportsmanship, Social Media - *Presenter: Delma Bernal*
- 9:50 - 10:10 Break, Pictures, Middle School move to Teaching Theater

**HIGH SCHOOL COACHES**  
**In Auditorium**

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| <p><b>10:10 - 10:50</b> UIL Rules Changes and Guidelines<br/>         UIL and CCISD Compliance Protocol and Procedures<br/> <i>Presenter: A.J. Martinez</i></p> <p><b>10:50 - 11:10</b> Transportation<br/> <i>Presenter: Delma Bernal</i></p> <p><b>11:10 - 11:40</b> First Aid/CPR<br/> <i>Presenter: Brittany Torres</i></p> <p><b>11:40 - 12:15</b> Data, Rank One, Equipment, Purchasing, Inventory<br/> <i>Presenter - Michael Keel</i></p> <p><b>12:15 - 12:30</b> - Pictures</p> | <p><b>10:10 - 10:40</b> First Aid/CPR<br/> <i>Presenter: Brittany Torres</i></p> <p><b>10:40 - 11:15</b> Data, Rank One, Equipment Purchasing, Inventory<br/> <i>Presenter - Michael Keel</i></p> <p><b>11:15- 11:55</b> UIL Rules Changes and Guidelines<br/>         UIL and CCISD Compliance Protocol and Procedures<br/> <i>Presenter: A.J. Martinez</i></p> <p><b>11:55 - 12:15</b> Transportation<br/> <i>Presenter: Delma Bernal</i></p> <p><b>12:15-12:30</b> <b>Pictures</b></p> |
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LUNCH - On your own  
 Report to VLC at 1:30 PM

**MIDDLE SCHOOL COACHES**  
**In Teaching Theater**