



LEAD | GROW | SERVE

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July 13, 2023

Dear GISD Coach -

I hope this letter finds you in good health and high spirits as we begin the 2nd half of our summer strength and conditioning program. The summer is flying by and we will be back in school before you know it! We will have many new faces on our coaching staff this year – please introduce yourself and make our new staff feel welcome. I have been to many of your summer S&C workouts, seen your kids getting after it and getting ready for their seasons. Kids need to be kids in the summer but if they are in town, we need to expect them to be at your program's S&C camps as much as possible.

Athletics in GISD has much to celebrate. We had quite possibility the best year we have ever had in 2022/23. Georgetown HS won the Austin American Statesman's Central Texas version of the Lone Star Cup and East View HS had the best athletic year it has ever had with more teams not only qualifying for the playoffs, but many of those teams winning at least one round of playoff contest. Great job kids and coaches! This success is happening because of your hard work and effort! Believe me when I say – it does not go unnoticed.

Last year our GISD athletic coaching focus was CULTURE and I truly believe we are reaping the rewards of that labor. Preaching CULTURE is not hard – but it is exhausting. Each and every workout we must remind our players (and sometimes our coaches) of what CULTURE we are creating. Keep pushing your teams and players to be great. I believe they will rise to the bar that you are setting each day. This year I hope to give you some tangible ideas on continuing to improve your CULTURE.

This year's coaching in-service is on Thursday, July 27th at the Hammerlun Center for Leadership and Learning Building 2. There will be a second full day of professional development on Friday, July 28th with your high school coordinators. Make plans to attend both days. Please see the attached agenda for details as we prepared for Thursday. If you have questions or concerns reach out to your campus coordinator for answers and solutions.

Your TEAMMATE in coaching-

Coach Dean