

4th Annual THSADA - Spring Sponsor Showcase



Tuesday, March 5th-Wednesday, March 6th-2024

Embassy Suites Convention Center

1001 E. McCarty Lane, San Marcos, Texas 78666

The 4th annual THSADA Spring Sponsor Showcase presents attendees with a series of TAAC classes, and a tradeshow designed to connect both attendees and THSADA sponsors

QUAD A

(Aspiring Athletic Administrators Academy)

The THSADA's QUAD A program is designed for those individuals that are looking to become an athletic administrator in the State of Texas. We encourage you to register and attend the Spring Sponsor Showcase.

AGENDA

Tuesday, March 5th

- 2:00 p.m. **Attendee/Sponsor Registration Opens Pre-function F**
- 3:00 p.m. **Committee meetings-All in Veremendi F**
Athletic Committee-Stan Leech-Boerne ISD-Chair
Policy Committee-Silvia Salinas-Del Valle ISD-Chair
TAAC Committee-Johanna Denson-THSADA-Chair
Officials Committee-Mike Bass-Alvin ISD-Chair
- 4:00 p.m. Hotel check-in for Attendees/Sponsors
- 4:00 p.m. **QUAD A Session #1-Orientation/Introductions-Salon G-H**
QUAD A Instructors
Debbie Fuchs-former Director of Athletics-Clear Creek ISD
David Kuykendall-former Director of Athletics-Frisco ISD
Rusty Dowling-Executive Director-THSADA-Philip O'Neal-President-THSADA
Leslie Slovak-President-elect-THSADA/Director of Athletics-Richardson ISD
- 5:00 p.m. **Keynote Address-Veramendi Ballroom F-Presented by VitalSigns Wall of Fame**
Introduction: Philip O'Neal-President-THSADA
Dr. Chris Moran-Superintendent of Schools-San Angelo ISD
- 6:00 p.m. **Attendee/Sponsor Reception-Welcome from THSADA and Sponsors-Veranda**

Wednesday, March 6th

- 7:30 a.m. **Attendee/Sponsor Registration**
- 8:30 a.m. **Welcome-Sponsor Introductions – Veramendi F Ballroom F**
Bob DeJonge-Associate Executive Director-THSADA
Johanna Denson-TAAC Chair-THSADA
- 8:45 a.m. **UIL Section 21 Orientation-Veramendi Ballroom F**
TAAC 106
Introduction-Philip O'Neal-President-THSADA
Grace McDowell-Assistant Director of Athletics-UIL
Joseph Garmon-Assistant Director of Athletics-UIL
AJ Martinez-Assistant Director of Athletics-UIL
- 9:30 a.m. Break
- 9:45 a.m. **Assistant Athletic Administrators Duties/Responsibilities-Veramendi Ballroom**
Presented by LPA
TAAC 211
Introduction-Leslie Slovak-Richardson ISD-President-elect-THSADA
Johanna Denson-Director of TAAC - Round Table Interactive Discussions
- 9:45 a.m. **QUAD A Session #2-Resume Building/Interview Skills-Salon G-H**
Introduction-Debbie Fuchs/David Kuykendall
- 10:35 a.m. Break

- 10:50 a.m. **Athletic Director Role in the District-Veramendi Ballroom F**
Presented by Danley Sound Labs
 TAAC 212
 Introduction-Leslie Slovak-Richardson ISD-President-elect-THSADA
 Dr. Eric Wright-Superintendent of Schools-Hays CISD
 Dr. Denise Monzingo-Superintendent of Schools-Rockdale ISD
- 11:40 a.m. **Sponsor Tradeshow & Lunch-Veramendi E Ballroom**
Lunch-Provided by THSADA
- 1:40 p.m. **Social Media Guidelines - Athletic Personnel and Athletes-Veramendi Ballroom F-**
Presented by sportsYou
 TAAC 307
 Introduction-Philip O'Neal-President-THSADA
 Jim Walsh-Shareholder-Walsh Gallegos Kyle Robinson & Roalson P.C.
- 1:40 p.m. **QUAD A Session #3-Our Journey to becoming an Assistant Athletic Director**
Salon G-H
 Introduction-Debbie Fuchs/David Kuykendall
 Panel Moderators: David Kuykendall/Debbie Fuchs
 Michael Keel-Assistant Athletic Director-Corpus Christi ISD
 Angie Spurlock-Assistant Athletic Director-Katy ISD
 Romie Aragon-Assistant Athletic Director-Fort Worth ISD
 Benjamin Benavides-Director of Athletics-Edgewood ISD
- 2:30 p.m. Break
- 2:40 p.m. **QUAD A Session #4-What to Expect as an Athletic Director-Salon G-H**
 Moderator-David Kuykendall-former Director of Athletics-Frisco ISD
 Debbie Fuchs-former Director of Athletics-Clear Creek ISD
 Philip O'Neal-former Director of Athletics-Mansfield ISD
 Todd Vesely-former Director of Athletics-Fort Worth ISD
 Debbie Decker-former Director of Athletics-Katy ISD
- 2:40 p.m. **Addressing Student-Athletes with Special Needs-Veramendi Ballroom F**
 TAAC 505
 Introduction-Leslie Slovak-Richardson ISD-President-elect-THSADA
 Jim Walsh-Shareholder- Walsh Gallegos Kyle Robinson & Roalson P.C.
- 3:30 p.m. Break
- 3:30 p.m. **UIL Presentation #7-Veramendi Ballroom F**
 TAAC 102
 Rusty Dowling-Executive Director
 Introduction-Philip O'Neal-President-THSADA
 Ray Zepeda-Director of Athletics-UIL
- 4:20 p.m. End of the Day